



The Princess Margaret
Hospital Foundation
University Health Network

NEWS RELEASE

FOR IMMEDIATE RELEASE

Thank You Ontario! First-Ever Lifestyles Lottery a Success

TORONTO, August 4, 2006: The final ticket sales deadline has now passed in The Princess Margaret Hospital Foundation's first-ever Lifestyles Lottery.

All ticket requests are being processed and official tickets will be mailed to purchasers by the professional services firm of BearingPoint.

All 19,507 prize draws will be completed on August 17. The top seven Grand Prize Lifestyles will be awarded live on Citytv's Breakfast Television on August 17, 2006 between 6:00 a.m. and 9:00 a.m.

All winners will be notified in writing by BearingPoint as to what they have won and how to claim prizes. Major prize winners will be published in The Toronto Star and a complete list of prize winners will be posted at www.HelpConquerCancer.ca on Thursday, August 24.

Thank you to all Ontario residents for their tremendous support of Princess Margaret Hospital, Canada's leading cancer research hospital.

Princess Margaret Hospital and its research arm, Ontario Cancer Institute, have achieved an international reputation as global leaders in the fight against cancer. Princess Margaret Hospital is a member of the University Health Network, which also includes Toronto General Hospital and Toronto Western Hospital. All three are teaching hospitals affiliated with the University of Toronto. For more information please visit us at www.pmfh.ca.

-30-

For more information, please contact:
Jane Finlayson
Director, Strategic Initiatives & Communications
Ph: 416-946-2898
Jane.finlayson@pmhf.ca