



The Princess Margaret
Hospital Foundation
University Health Network

MEDIA RELEASE

FOR IMMEDIATE RELEASE
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Absolute Final Sales Deadline Looming in The Princess Margaret Hospital Foundation Lifestyles Lottery

Toronto, Ontario: The one and only ticket sales deadline in The Princess Margaret Hospital Foundation Lifestyles Lottery is now less than three weeks away.

Lifestyles Lottery will award over 19,500 lifestyle-inspired prizes worth over \$8.2 million, including brand-new convertibles and sports cars, scooters, motorcycles, worldwide vacation adventures, relaxing spa getaways, plus the latest in high tech electronics and outdoor leisure prizes. Chances of winning are one in ten.

Seven Grand Prize Lifestyles, ranging in value from \$122,000 to \$2.8 million, will also be awarded. These prize packages consist of a combination of fully-furnished properties, once-in-a-lifetime vacations, vehicles, boats, and each comes with a \$20,000 cash bonus.

“Princess Margaret Lotteries have a tradition of selling out early, and with such an amazing prize package we urge supporters to get their tickets now and avoid disappointment.” said Paul Alofs, President & CEO, The Princess Margaret Hospital Foundation. “Proceeds from this new lottery will help continue to advance the breakthrough cancer research at Princess Margaret Hospital, Canada’s leading cancer research hospital.”

Details on all 19,507 prizes are available at www.HelpConquerCancer.ca. Tickets can be purchased throughout Ontario by calling 1-866-631-1234. Ticket sales deadline is midnight, August 3. The draw date is August 17, 2006.

Princess Margaret Hospital and its research arm, Ontario Cancer Institute, have achieved an international reputation as global leaders in the fight against cancer. Princess Margaret Hospital is a member of the University Health Network, which also includes Toronto General Hospital and Toronto Western Hospital. All three are teaching hospitals affiliated with the University of Toronto. For more information please visit us at www.pmf.ca.

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