

PRINCESS MARGARET HOSPITAL WINS BIG AT HARRY'S SPRING RUN-OFF 8K & 5K TO FIGHT PROSTATE CANCER

\$206,000 donated to Prostate Centre at PMH

TORONTO, Ontario (April 8, 2006) – Over 3,300 participants ran, walked or crawled to the finish line this morning to raise in excess of \$206,000 for prostate cancer research at Princess Margaret Hospital in the first annual Harry's Spring Run-Off 8K & 5K to Fight Prostate Cancer. Event participants included high profile prostate cancer survivors Mark Dailey from CITY TV and Globe and Mail Publisher and Team Leader Phillip Crawley, in addition to hundreds of other prostate cancer survivors and their loved ones.

"We couldn't be happier with the turn-out and the amount of money raised from today's race," said Larry Rosen, CEO and Chairman of Harry Rosen Inc., who led Harry Rosen's team of 33 associates in the event. "I'd like to personally thank all the participants, sponsors and volunteers for helping to make Harry's Spring Run-Off, our largest prostate cancer initiative to date, a huge success both in terms of raising funds and awareness."

"The proceeds from Harry's Spring Run-Off will make a difference for prostate cancer patients. These proceeds will help us advance our research into the causes of this disease, and find new ways to diagnose it earlier and treat it better" says Dr. Ian Tannock, a prostate cancer specialist at PMH. "The public awareness that has been raised for prostate cancer as a result of the event is truly invaluable."

The 8K competitive run, one of the earliest events of the Toronto running season, also enjoyed participation from many elite level athletes. Ryan McKenzie of Toronto took first place with a time of 24:14:7. Tara Quinn-Smith, also of Toronto was the first female finisher with a time of 27:35:2.

Corporations such as American Express, Deloitte, Federal Express, HSBC Bank Canada, Marsh and Viacom Canada all entered corporate teams, with Team Hugo Boss winning the coveted prize of a package of executive medical testing for 10 people, courtesy of Medisys, for Fastest Team. Other awards were given out for finishers in various age categories as well as for the Best and Worst Dressed Runners.

The \$206,000 raised in today's event came from a combination of registration fees (100% of all registration fees) and pledges to The Princess Margaret Hospital Foundation. All those who finished the Run received a finisher's t-shirt and many took part in the Pancake Breakfast, which raised additional funds for High Park initiatives.

In addition to title sponsor Harry Rosen Inc., funding for the event was generously provided by HSBC Bank Canada, presenting sponsor; Marsh Risk Management and Medisys, key sponsors; and The Globe and Mail and Viacom Outdoor, media sponsors.

About Princess Margaret Hospital and Prostate Cancer

Prostate cancer is the second highest cancer threat to Canadian men. It will afflict one out of seven men in their lifetime – approximately 20,500 men this year alone. Men over the age of 45 are urged to speak to their doctors about testing. The Princess Margaret Hospital Foundation at University Health Network raises funds for research, education and the enhancement of patient care at Canada’s leading comprehensive cancer centre, Princess Margaret Hospital and its research arm, the Ontario Cancer Institute. For more information, please visit www.pmf.ca.

About Harry Rosen Inc.

Harry Rosen Inc., Canada’s leading quality men’s wear retailer, is celebrating its 52nd year in business in 2006. With 16 stores across the country, accounting for 35 percent of the Canadian market in high-end men’s wear, Harry Rosen stores offer extensive collections of the world’s finest men’s wear labels including Brioni, Canali, Versace Classic, BOSS Hugo Boss, Armani Collezioni, Ermenegildo Zegna, Prada, Etro, Salvatore Ferragamo, Dolce and Gabbana and J.P. Tilford by Samuelsohn. Since 2000, Harry Rosen Inc. has raised money and awareness for prostate cancer in Canada. Through a variety of initiatives, over \$500,000 has been donated to organizations across the country.

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