



## **MEDIA ADVISORY**

The Princess Margaret Hospital Foundation is proud to present the  
**NEW CASH, CARS & CONDOS LOTTERY FALL 2006**

### **OFFICIAL LAUNCH, PHOTO OPPORTUNITY & NEWS RELEASE**

DATE: Monday, August 28th, 2006

LOCATION: Princess Margaret Hospital – Murray Street entrance  
Toronto

TIME: Presentation at 10:00am

Followed by police-led motorcade of a selection of the hottest vehicle prizes to be awarded including: Ferrari F430 Spider, Ford GT Supercar, Porsche Cayman S, Mercedes-Benz GL450, Chevrolet Corvette Convertible, Maserati Quattroporte GT, BMW M Coupe and the new Saturn Sky Roadster, Toyota FJ Cruiser and Audi Q7.

Convoy will start at corner of Murray & Orde Streets at back entrance of Princess Margaret Hospital, head east on Orde Street, South on University Avenue and loop back to Murray Street.  
*(Note: motorcade will be repeated and vehicles will be on hand until approx. 1:00pm).*

Paul Alofs, President & CEO, The Princess Margaret Hospital Foundation will be available to answer questions about the new Cash, Cars & Condos Lottery 2006 and show off some of the exciting Grand Prizes to be awarded.

Also on hand will be Dr. Malcolm Moore, head of the New Drug Development Program, which is supported by lottery proceeds, and cancer survivor Cameron Campbell.

For more information please contact:

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