



The Princess Margaret  
Hospital Foundation  
University Health Network

## The Princess Margaret Hospital Foundation Launches Cash, Cars & Condos Lottery

FOR IMMEDIATE RELEASE

**(Toronto, August 28, 2006)** The Princess Margaret Hospital Foundation officially launched its Fall fundraiser today - the popular Cash, Cars & Condos Lottery with the promise of an even more spectacular program than last year.

Continuing the tradition of excellence, The Princess Margaret Hospital Foundation Cash, Cars & Condos Lottery will award a total of 40,701 prizes valued at over \$12 million. The prize package is headlined with a total of **10 GRAND PRIZES – 4 Cash Prizes of \$1 Million and 6 Luxury Condo & Auto Adventure Grand Prize Packages**. These packages include luxury condos, five star worldwide vacations along with brand-new vehicles prizes like Porsche, Mercedes-Benz, Maserati, BMW and Harley-Davidson and each prize package includes a chunk of spending money!

For those who purchase their tickets early, there are 2 Early Bird Prizes: a 2006 Ferrari F430 Spider Prize and a Cash Prize of \$500,000.

Thousands of cash prizes and some of the world's best brands in automobiles round out the prize board. Only 325,000 tickets will be available for \$100 each or 3-pack for \$250.

“The line-up this year includes the most million dollar cash prizes offered in Ontario, more luxury condos and exclusive vehicles like the limited production Ford GT. The response to last year's lottery was phenomenal and the program sold out early. We encourage everyone to check out the prize package and purchase their tickets early to avoid disappointment,” commented Paul Alofs, President & CEO of The Princess Margaret Hospital Foundation.

Since 1996, The Princess Margaret Hospital Foundation's lotteries have directed over \$140 million to cancer research at Princess Margaret Hospital, Canada's largest comprehensive cancer centre. Proceeds from The Princess Margaret Cash, Cars & Condos Lottery 2006 are estimated at \$8 million.

Full details can be found in the lottery brochure being delivered to households starting tomorrow (August 29) and online at [www.HelpConquerCancer.ca](http://www.HelpConquerCancer.ca).

*Princess Margaret Hospital and its research arm, Ontario Cancer Institute, has achieved an international reputation as global leaders in the fight against cancer. Princess Margaret Hospital is a member of the University Health Network, which also includes Toronto General Hospital and Toronto Western Hospital. All three are teaching hospitals affiliated with the University of Toronto. For more information please visit us at [www.pmhf.ca](http://www.pmhf.ca).*

For more information, please contact:  
Jane Finlayson, Director, Strategic Initiatives and Communications  
The Princess Margaret Hospital Foundation  
Ph: 416-946-2898