

## **BATTLE AGAINST PROSTATE CANCER JUST GOT STRONGER**

**Princess Margaret Hospital takes home over \$360,000 for research at Prostate Centre thanks to sell-out crowd at Harry's Spring Run-Off**

**TORONTO, Ontario (April 7, 2007)** – Dressed in everything from shorts to toques to business suits, a record-number of participants – over 4,000 people – braved the cold conditions this morning to make their way to the finish line in the second annual Harry's Spring Run-Off 8K & 5K to Fight Prostate Cancer. The result was over \$360,000 raised for prostate cancer research at Princess Margaret Hospital's internationally recognized Prostate Centre.

“We are thrilled to accept this gift today, which will help our doctors and investigators continue their ongoing, ground-breaking research at PMH's Prostate Centre,” stated Paul Alofs, President & CEO, Princess Margaret Hospital Foundation. “Events like this are imperative for raising not only dollars, but awareness, of this little-discussed disease.”

“I'm so pleased that we had such a tremendous turn-out this morning, despite the weather, to support Harry's Spring Run-Off and Princess Margaret Hospital,” said Larry Rosen, CEO & Chairman of Harry Rosen Inc., who led Harry Rosen's team of 47 associates in the event. “My sincere thanks go out to the dedicated survivors, participants, volunteers, sponsors and fundraisers who helped make today's Run such a huge success.”

The 8K competitive run, one of Toronto's earliest and most storied Runs, enjoyed participation from many elite level athletes. Leading from start to finish, Thomas Omwenga of Kenya took first place with a time of 24:23. Megan Brown of Newmarket was the first female finisher with a time of 28:04. Thousands more took part in the 5K walk and run.

Corporations such as HSBC Bank Canada, Deloitte, Manulife, Copley Apparel Group and KPMG all entered corporate teams, with Team Pepsi winning the title of Fastest Team (winning a prize of Harry Rosen gift cards). Other awards were given out for finishers in various age categories as well as for the Best Dressed Runner. Prizes will be handed out in the coming weeks for Top Individual Fundraiser and Top Team Fundraisers, once the final audited fundraising results are in.

In addition to title sponsor Harry Rosen Inc., funding for the event was generously provided by second-time presenting sponsor HSBC Bank Canada; key sponsors Copley Apparel Group, New Balance Toronto and Abbott Oncology; and media sponsors The Globe and Mail and CBS Outdoor.

### **About Princess Margaret Hospital Foundation**

The Princess Margaret Hospital Foundation at University Health Network raises funds for breakthrough research, exemplary education and the enhancement of compassionate patient care at one of the world's leading cancer research hospitals, Princess Margaret Hospital and its research arm, the Ontario Cancer Institute. For more information, please visit [www.pmf.ca](http://www.pmf.ca). University Health Network consists of Princess Margaret, Toronto General and Toronto Western Hospitals, and is a teaching hospital affiliated with the University of Toronto.

### **About Harry Rosen Inc.**

Harry Rosen Inc., Canada's leading quality men's wear retailer, is celebrating its 53<sup>rd</sup> year in business in 2007. With 16 stores across the country, accounting for 40 percent of the Canadian market in high-end men's wear, Harry Rosen stores offer extensive collections of the world's finest men's wear labels including Brioni, Canali, Versace Classic, BOSS Hugo Boss, Armani Collezioni, Ermenegildo Zegna, Prada, Etro, Salvatore Ferragamo, Dolce and Gabbana and J.P. Tilford by Samuelsohn. Since 2000, Harry Rosen Inc. has raised money and awareness for prostate cancer in Canada. Through a variety of initiatives, nearly \$1 million has been donated to organizations across the country.

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