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BENEFITING  
**Princess Margaret Hospital**

## **5,382 WALKERS BREAK CANADIAN FUNDRAISING RECORD IN 60-KILOMETRE BREAST CANCER WALK**

***Princess Margaret Hospital to benefit from \$17.2 million raised by participants in two-day walk.***

(Toronto, ON; Sept. 9, 2006) – Today, Princess Margaret Hospital announced that 5,382 walkers raised \$17.2 million in ***The Weekend to End Breast Cancer benefiting Princess Margaret Hospital*** setting a new record. The multi-day event in Toronto is the largest single-event fundraiser in Canadian history. This is the fourth annual Weekend to End Breast Cancer walk in Toronto, a 60 km walk that has raised \$60 million to date. The fifth annual Weekend to End Breast Cancer benefiting Princess Margaret Hospital is already planned for September 7-9, 2007.

After a motivational Opening Ceremony at Princes' Blvd, Exhibition Place, participants embarked on the first 30 kilometers of their walk. Tonight, they camp at Downsview Park, as they rest up for the final 30 kilometres on Sunday, taking them through more of Toronto's scenic neighbourhoods. Their weekend journey will end with an inspiring Closing Ceremony at the Direct Energy Centre, Exhibition Grounds at 4:30pm. Family, friends, and supporters are invited to greet and cheer on the Walkers as they make their way to the finish.

"We're so grateful to the 5,382 courageous women and men walking this weekend, and to all the Volunteers, Donors, and truly the entire community for their amazing support," said Paul Alofs, President & CEO of The Princess Margaret Hospital Foundation. "Walkers are funding critical research initiatives and patient programs that will save lives. Let's make next year's event just as successful, register for 2007 at [www.endcancer.ca](http://www.endcancer.ca) or call 416.815.9255."

"We are now in the fourth year of this fantastic event, which has motivated many thousands of supporters to make a huge commitment to help conquer breast cancer," said Audrey Loeb, event chair and a director of The Princess Margaret Hospital Foundation.

The Weekend to End Breast Cancer benefits breast cancer treatment, research, and education at Princess Margaret Hospital, an international leader in the fight against cancer and the largest institution in Canada devoted to cancer treatment, innovative research, and education programs. Princess Margaret Hospital supports ground-breaking research in breast cancer, moving us one step closer to discovering a cure. Princess Margaret Hospital focuses on translational research - research findings that are quickly transformed into improved treatment options and enhanced patient care.

For more information about the event, or to register as a participant for next year, please contact (416) 815-9255, or sign up online at [www.endcancer.ca](http://www.endcancer.ca). Visit Opening Ceremonies, Camp or Closing Ceremonies and register on-site for 2007!

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#### **About Princess Margaret Hospital**

Proceeds from The Weekend to End Breast Cancer will benefit Princess Margaret Hospital, a leader in the fight against cancer and the largest institution in Canada exclusively devoted to cancer treatment, research and education. Funds raised will be primarily directed to groundbreaking research at The Campbell Family Institute for Breast Cancer Research, moving us a step closer to discovering a cure. Proceeds will also be used to continue to support clinical care and treatment programs, and provide survivorship support at Princess Margaret Hospital, a member of University Health Network.