

# 2003 Tribute Report

## Report to our Donors

Together  
We Make  
Life Better



### CHAIRMAN'S MESSAGE

Dear Donors,  
Stakeholders and Friends,

This is my first letter as  
Chairman of The Princess  
Margaret Hospital Foundation and  
I have much on which to report to  
you, our loyal supporters.

Building on the strong base developed  
under the insightful leadership of  
John A. MacNaughton, our Board of Directors  
worked with Foundation management to continue  
to advance our three areas of business: fundraising  
and donor relations, investment management and fund  
granting. The pages of this report highlight our progress in  
each of these areas.

Fundamental to the success of our fundraising efforts is a  
concerted drive to diversify our base of support, to be less  
reliant on lottery revenues. To this end, we launched The  
Weekend to End Breast Cancer, a 60 km walk expected to  
involve over 3,000 walkers, each required to raise a minimum of  
\$2,000 for breast cancer research at Princess Margaret Hospital.

As this enormous event quickly approaches, my board  
colleagues and I, hospital staff and patients are thankful to the  
increasing numbers of committed walkers, dedicated  
volunteers and a vast pool of generous pledge donors. Thank  
you to everyone who has contributed to this hallmark event.  
A fundraising initiative of this scale represents a great step  
forward for our vision: To Conquer Cancer.



Board Chairman Lionel Robins bids farewell to Neville  
Kirchmann, Foundation President & CEO from 1999 to 2003.

Our comprehensive UHN Capital Campaign involving the  
three foundations and with a combined goal of \$400 million  
over five years, continues to do well. We have commitments of  
over 60% of our goal and our funds raised will be applied to  
research Chairs, patient care programs, new buildings and  
equipment, all with the aim of achieving global impact.

Regarding investment management, I am pleased to report  
that our investment committee undertook new means of  
lowering risk and increasing returns for our donors.  
Consequently, we can once again offer our supporters even  
greater assurance that funds entrusted to our Foundation will  
be applied as directed, invested prudently and granted  
professionally to those areas of high potential for the battle  
against cancer. Please see page 4 for further details regarding  
investment management in 2002-03.

This year marked excellent results in fund granting, with  
\$24 million being transferred from the Foundation to

*Cont'd on page 2*

### Our Mission

"To raise and steward the funds necessary for breakthrough  
research, compassionate care and exemplary teaching at  
Princess Margaret Hospital, Canada's Cancer Centre."

### Our Vision

"To Conquer Cancer."

### Our Values

- We will clearly explain our priorities and the purposes for which we are raising funds.
- We will be fiscally responsible with the funds entrusted to us by our donors.
- We will act with integrity, honesty and openness, and will account to our donors regularly and thoroughly.
- We will ensure that donor funds are used effectively for the purpose for which they were given.
- We will respect the privacy of our donors by not selling or exchanging their names and honour all requests for anonymity.
- We will acknowledge those donors who wish recognition in an appropriate and balanced manner.
- We will build long-term collaborative relationships with our donors and others with whom we work.
- We will conduct ourselves with sensitivity. We will be innovative, creative and professional.

### Our Goals

#### Capital Goals:

- To reach \$150 million in total capital by 2008.
- To reach \$100 million in Bequest expectations by 2008.

#### Revenue Goals:

- To be one of the top three generators of net revenue amongst all Canadian hospital foundations.
- To have achieved balanced revenue generation from a diversified number of fundraising programs.

#### Accountability Goals:

- To be among the lowest cost-per-dollar raised hospital foundations in Canada.
- To continue to be recognized for exemplary governance and accountability practices among Canadian foundations and charities, by our donor community and by other key stakeholders.

#### Reputation Goals:

- To be recognized by all of our communities for the integrity, fairness and quality of our fundraising and stewardship activities.
- To be recognized by all of our communities for our innovative and effective approaches to fundraising.

### Our New President & CEO...



Paul Alofs,  
President & CEO

As many of our donors are aware,  
our current President & CEO Neville  
Kirchmann retires this September.  
The loss of his leadership is made  
easier to contemplate now that his  
successor is on board. We are  
delighted to announce Paul Alofs as  
the President & CEO of The Princess  
Margaret Hospital Foundation, from  
September 2, 2003.

Paul spent the month of July at Princess Margaret Hospital. He  
felt that the very best way to get a sense of the place, its staff  
and its patients was as a volunteer. He undertook a varied  
assignment in order to have the chance to see the workings of  
the hospital first hand before taking on his new role. Certainly  
there is no better way to get to know the place and this kind  
of commitment has set Paul apart as an exceptional candidate  
for the role of President & CEO of the Foundation.

To the Foundation Paul brings a solid business background in  
strategic planning, innovation, promotion and marketing, as well

as substantial experience in not-for-profit fundraising. He has  
occupied several senior executive positions in the sales and  
marketing sector including those with Strategic Business Units  
for MP3.com; The Walt Disney Company - The Disney Store, Inc.;  
BMG Music Canada, Inc.; and HMV Canada Ltd.

Paul is actively involved in his community and currently serves  
on the Board of Covenant House Toronto. He has been an  
active member of the Young Presidents' Organization (YPO)  
and has served on the board of Branksome Hall School. In  
1995, he was chosen as one of Canada's Top 40 Under 40  
business leaders.

We hope all of the donors and friends of Princess Margaret  
Hospital and the Foundation will welcome Paul, wishing him  
every success in his new position.

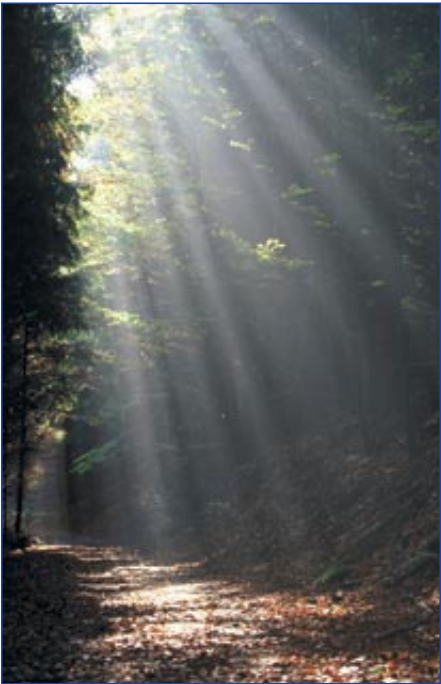


Together We Make Life Better

Princess Margaret  
Hospital Foundation

University Health Network

# Battling Cancer with Leading-Edge Technology



*The Young's very generous gift in support of the purchase of a CT/PET scanner will transform the landscape of Canadian healthcare in regard to cancer diagnosis and treatment planning and delivery.*

The Michael Young Family Foundation was established by Michael and David Young. Its primary mission is to help research the cancer that afflicted Micheal - metastasized melanoma - a recurrence of a melanoma he had fought successfully ten years previously.

Because of the placement of Michael's tumour, the only means to accurately measure the extent of its spread was with a cutting-edge new diagnostic machine called a CT/PET Scanner.

A CT/PET Scanner integrates two common medical technologies: computerized tomography (CT) which provides a detailed anatomical image, and positron emission tomography (PET), that provides important information on tumours by tracking metabolic and chemical changes in the body.

The CT/PET Scanner takes advantage of the strengths of each and allows physicians to accurately locate tumours; differentiate between malignant and benign growths; and detect any spread of the disease. It increases the speed of

the diagnostic process, allowing for earlier detection of tumours, a more accurate targeting of radiation to avoid damaging healthy tissue and a reduction in unnecessary surgery for the patient.

Unfortunately, at the time of his treatment, Michael found that there was no hospital site in Canada with a CT/PET machine, prompting him to travel to the United States to access this new technology.

The realization that all Canadian cancer patients could benefit from this technology inspired David to embark upon the goal of bringing a CT/PET Scanner to Princess Margaret Hospital. To this end, The Michael Young Family Foundation has made a generous lead donation of \$1.5 million to purchase a scanner and make the required renovations for installation of the new machine by 2004.

Through David's vision and commitment, in memory of Michael, the reality of CT/PET technology - and its ability to positively impact the care of thousands of Canadian cancer patients - is one step closer to taking place.

## CHAIRMAN'S MESSAGE

Princess Margaret Hospital in support of breakthrough research, compassionate patient care and exemplary teaching and education.

The efforts of a dedicated team of volunteers and staff culminated in an important patient care breakthrough with the recent opening of the Harold and Shirley Lederman Palliative Care Centre, on the 16th floor of the Hospital.

This long awaited development follows tireless advocacy and fundraising efforts on the part of volunteers and staff. The existence of the Centre represents the continuum of care offered to cancer patients and their families. It is indeed a great success for the hospital and those referred to us for care, adding to our standing as a comprehensive cancer care facility.

Regarding governance, I am pleased to announce we were honoured by the **Conference Board of Canada Governance Awards** with a second place award in the not-for-profit section for our 2002 report *Reaching For Excellence*.

The many developments and successes of this year are in no small part thanks to the committed

stewardship and leadership of Neville W. Kirchmann, President & CEO of the Foundation from 1999-2003. The Princess Margaret Hospital Foundation has benefited immeasurably from having had a business executive of his standing at its helm during this period. As Neville enters retirement we sincerely offer him our best wishes.

Finally, I am pleased to welcome Paul Alofs as the Foundation's new President & CEO. A committed volunteer and a well respected member of the community, with proven business and marketing skills, Paul is well positioned to lead The Princess Margaret Hospital Foundation and its dedicated team during the final phase of the campaign and into the future. Paul, welcome. I look forward to working with you.

To our donors for your loyal and continued support in our quest "to conquer cancer," thank you.

Yours sincerely,

Lionel Robins

*Cont'd from page 1*

## Fund Granting:

### New Stem Cell Identified

June 2003 – A new class of human hematopoietic stem cell which can generate high levels of myeloid and erythroid cells within two weeks of transplant was identified, according to discoverer Dr. John Dick of UHN.

Hematopoietic stem cells or HSCs give rise to all cellular elements of the blood and are key to the success of bone marrow transplants. The new cell was discovered using an entirely new assay system that involves injecting HSCs directly in to the femoral (thigh) bone marrow, rather than intravenously.

This finding has far reaching implications for the design of more effective cancer therapies. The finding was published in *Nature Medicine* on June 8, 2003.

### New Protein Blocks Cancer Protector

March 2003 – PMH / OCI Drs. Sam Benchimol, Roger Leng and Yunping Lin found a new protein which seems to regulate the activity of tumour-suppressor gene p53. p53 is missing or mutated in approximately 50% of human cancers, and scientists believe that it is rendered non-functional by other yet unknown means in the remaining 50% of tumours.

The new protein Pirh2 may explain some of the mystery. In a paper recently published in the journal *Cell*, Dr. Benchimol reported that Pirh2 physically interacts with p53 to promote p53 degradation. Further research

## Example of Excellence:

# Commitment to New Drug Development

Robert Bras' keen intellect, intensity and passion for excellence were at the centre of his business prowess and indeed, his life. As the principal owner and Chief Executive Officer of Menu Foods Limited, his drive and strong leadership built the company into a Canadian business success story.

When Robert was diagnosed with cancer in May of 1999, he and his wife Maggie met this challenge with unwavering determination, intensity and hope. Buoyed by the support of the doctors at Princess Margaret Hospital and their family, Robert and Maggie retained their unflinching strength and zeal for life, intent on living to the fullest.

Before his death, Robert, with Maggie and their family, made the decision to give something back to the community. This led to their generous gift to The Princess Margaret Hospital Foundation towards a significant drug development and research program that reflects the very attributes that Robert himself possessed: focus, intensity, generosity, a passion for excellence and a true desire to help others.

The Robert & Maggie Bras and Family New Drug Development Program at Princess Margaret Hospital is dedicated to finding better treatments for patients with cancer. This multidisciplinary program is directed by Drs. Malcolm Moore, Amit Oza and Lillian Siu of the Division of Medical Oncology and Hematology. The program includes oncologists, scientists, nursing, pharmacy and pharmacology and will enhance the ability of our doctors to offer novel clinical trials and innovative new therapies to cancer patients.

Major advances in cancer biology have been translated into new methods of treating the disease. These new drugs, that are targeted at specific features of cancer, are generally less toxic to healthy tissue and cause fewer side effects. The Robert & Maggie Bras and Family New Drug Development Program examines these innovative new drugs in early phase clinical trials. Such studies seek to rapidly identify the drugs that show promise for further investigation, as well as to increase our overall understanding of how cancer can be controlled.

Robert and Maggie Bras' generosity serves as a significant example of how our scientists and clinicians can be sustained in their lifesaving research at Princess Margaret Hospital. There is now a real hope that better drug therapies are on the immediate horizon. And as a result, Robert's passion for excellence will truly live on in the impact that his gift will make on future generations of cancer treatments.



*Robert and Maggie Bras' passion for excellence has translated into a new Drug Development Program aimed at offering innovative new cancer therapies which are less harmful to patients.*

# The Year in Research...

is underway to determine whether disruption of the association between p53 and Pirh2 results in p53 stabilization and activation.

This new protein may be implicated in the development of many types of cancers.

## Analytical Genetics Technology Centre Opens

January 2003 – UHN's new \$11.5 million gene profiling facility opened with the aim of transforming the way disease is diagnosed, according to Director Dr. Katherine Siminovitch. The AGTC will identify the genetic variants that cause common diseases like cancer and rheumatoid arthritis, and then use this information to improve understanding, diagnosis and treatment of disease.

Such knowledge has enormous implications for medical care, since it provides new strategies for diagnosis and for prediction of risk, prognosis, and response to therapeutic interventions. This type of research and technology lays the groundwork for disease prevention by risk profiling, and for optimizing therapeutics by enabling 'personalized medicine.'

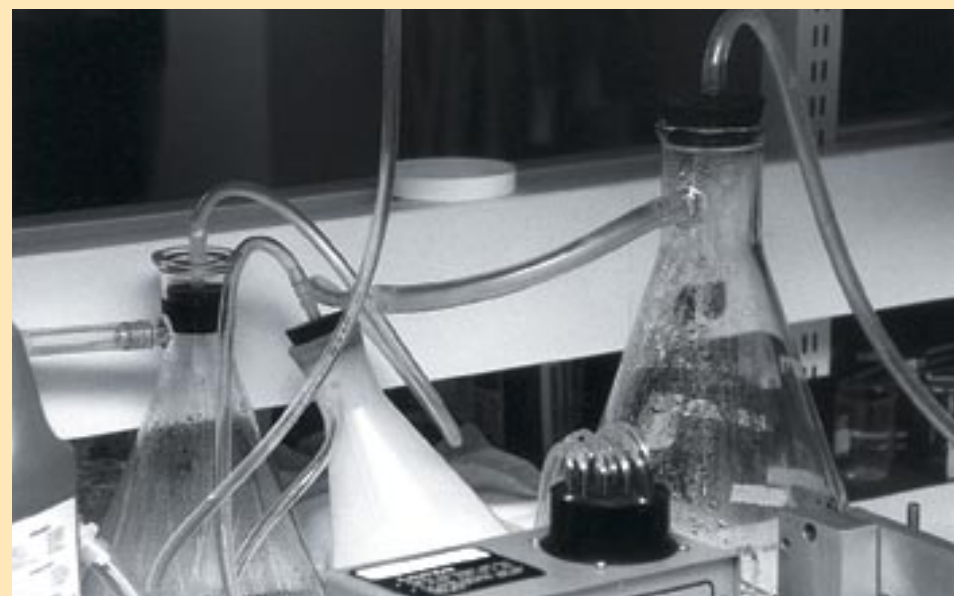
## Density of Breast Tissue Risk Factor for Cancer

September 2002 – Evidence indicated that the genes BRCA1 and BRCA2 explain 5-10% of breast cancer cases, but new research led by Dr. Norman Boyd of PMH / OCI showed that dense breast tissue is also a major inherited risk factor for the disease.

Dr. Boyd's international study involved 950 pairs of fraternal and identical female twins from Canada, the United States and Australia, and showed that genetic factors determine 60-67% of the variation in a woman's breast density.

Other work has shown that women with extensive breast density – determined by a mammogram – are five times more likely to develop the disease than women with little or no breast density.

Published in the *New England Journal of Medicine* on September 19, 2002, this research could lead to the identification of genes which influence breast density and susceptibility to breast cancer.



*Research is a fundamental priority for the Foundation which this year granted \$24M to OCI, Princess Margaret Hospital's research arm. OCI is a world leader in basic science and oncology investigation.*

# Mentor Leaves A Legacy

Ron Oberlander always met a challenge head on. A successful corporate executive, Ron was the driving force behind Abitibi-Consolidated and, as CEO and Chairman, Ron transformed the company into a successful international business.

Committed to giving to the community and grateful for the excellent care he received from Princess Margaret Hospital's Dr. Frances Shepherd and team, Ron wished to show his appreciation for their exceptional work. Working with the Foundation and personal advisors, Ron made a generous bequest of \$500,000 to Princess Margaret Hospital.

Additionally, Ron decided to donate a generous portion of the proceeds of the life insurance policy held by his employer on his behalf. By combining these two gifts, Ron was able to contribute a very significant \$1 million to the fight against lung cancer.

Ron's gift will support the establishment of the Oberlander Fellowship in Lung Cancer Research. Fellowships provide bright young scientists the opportunity to conduct research, obtain in-depth training in a specific area of medicine, and work alongside leading medical experts. As such, Fellowships are an important investment in one of our most valuable resources - **people**.

The Oberlander Fellowship in Lung Cancer Research will support the work of a promising clinician/scientist specializing in translational research - research findings that are quickly transformed into enhanced patient care - related to lung cancer.

Ron's passion inspired those who met him. When diagnosed with lung cancer, he courageously fought the devastating disease. Sadly however, Ron succumbed to his cancer in April, 2003.

A fellowship in Ron's honour is a fitting tribute that reflects how special he was. Ron was often a mentor and role model for young people launching their business careers, always willing to make time for the next generation of leaders. Often described as a visionary, Ron had the ability to motivate many and create great enthusiasm.

Susan Rogers, Ron's good friend, has volunteered to lead the effort to raise additional funds for the Fellowship. Susan is Vice-Chair of the lung cancer fundraising team and is working with Ron's family, friends and the Foundation to build upon Ron's legacy.

The lung cancer team has already raised an impressive \$9.5 million for lung cancer research and treatment, emphasizing early detection initiatives.

Via his planned gift, Ron Oberlander has left an enduring and inspiring legacy that will benefit lung cancer research and lung patients and their families for many years to come.



*Ron Oberlander gave his time, energy and resources in support of causes in which he believed. His generous \$1 million legacy will support young medical professionals' work against lung cancer.*

## HONOUR ROLL

### Awards

June, 2003 – The Oncology Program made a commendable showing at the W-B Academy Awards Oncology. Teachers who were honoured included Dr. Pam Catton – radiation oncology teaching, Dr. Danny Ghazarian – undergraduate teaching, Dr. Jay Wunder – postgraduate teaching.

Major Anderson Teaching Awards went to Dr. Carol Swallow for her remarkable creation of an internationally accredited Surgical Oncology Fellowship Program and to Dr. Mark Bernstein for his enthusiastic development and teaching of the Neurosurgery curriculum.

Other nominees included Drs. Bernie Cummings and Gabriel Kane.

April, 2003 – Michael Bosacki has been awarded the 2002 TB Hurst Award in Radiation therapy. The award honors the student who achieved the highest overall marks in the CAMRT certification examination in their discipline for Ontario.

This is the second year in a row that a PMH student has won this prize. Congratulations to Michael and the excellent Faculty engaged in Radiation Medicine education at Princess Margaret Hospital.

November, 2002 – After receiving a record number of nominations, Princess Margaret Hospital staff were singled out for praise by patients and their families via the Gerald Kirsh Humanitarian Awards. All told, there were 42 submissions, nominating a total of 24 people for the award. This represents nearly a doubling of the previous year's totals.

The family of the late Gerald Kirsh established the awards as a tribute to the exceptional care they witnessed while Mr. Kirsh was undergoing treatment at Princess Margaret Hospital. Patients and their families can nominate any staff member or volunteer who contributes directly to a patient's care.

The 2002 winners: Dr. Andrzej Lutynski, Clinical Associate and Yvonne Patrick-Ross, a Registered Nurse at the Princess Margaret Hospital Lodge were both honoured at a special ceremony on November 21, 2002.

Ontario Cancer Institute researcher Natasha Leigh has been chosen for a Young Investigator Award by the X World Conference of Lung Cancer.

Dr. Tak Mak, a world leader in cancer genetics and immunology, has been awarded one of the five Killam Prizes that our bestowed upon top Canadian scholars each year.

### Announcements

January, 2003 – Dr. Patrick Gullane is elected to lead the prestigious American Head & Neck Society as its 2004-'05 President.

Patrick was also elected as future President of The North American Skull Base Society, an unprecedented double honour!

March, 2003 – Dr. David McCreedy is announced as the inaugural holder of the joint University of Toronto/University Health Network Gattuso Chair in Breast Surgical Oncology.

The Chair supports "an individual with an international reputation in Breast Surgical Oncology" and is designed to enhance translational research in breast cancer.

Dr. Cheryl Arrowsmith, with Princess Margaret Hospital's research arm, the Ontario Cancer Institute, is heading one of seven national projects studying the structure and function of SARS proteins that recently received funding from the Protein Engineering Network of Centres for Excellence (PENCE). Dr. Arrowsmith's research is investigating high throughput cloning and expression of SARS proteins.

UHN's Dr. Patrick Reilly has been given a Postdoctoral Traineeship Award by the U.S. Department of Defense. The award, which will support Dr. Reilly's research proposal, entitled "In vivo Analysis of the Role of the pp32-Family in Tumorigenesis," was granted by the Prostate Cancer Research Program at the U.S. Army Medical Research and Materiel Command.

## Prudently Investing Our Donors' Monies

The Foundation's financial assets stood at \$145 million on March 31, 2003, with the two main fund categories being the Restricted Fund (\$77 million) and the Endowment Fund (\$66 million). The Restricted Fund holds assets dedicated to specific research, patient care and education purposes established by donors or the Board of Directors, and is largely invested in short term bonds. Since inception in March 1998, the Restricted Fund has earned a competitive 5.7% rate of return on assets.

The Endowment Fund pays out 5% of the Fund's value annually to support the Foundation's goals. In order to maintain its inflation-adjusted value, the Endowment Fund must also earn a 5% inflation-adjusted rate of return. With a 2.5% annual inflation rate since March 1998, a target rate of return of 7.5% was required to meet the investment objective over the March 1998 to March 2003 timeframe. The Fund in fact achieved a 5.0% rate of return, thus falling short of the objective over the 5-year measurement period.

The return shortfall can be directly attributed to the difficult stock market environment since 2000, with

about 40% of Endowment Fund assets invested in equities. While this absolute result is disappointing, the Foundation's Endowment Fund in fact fared considerably better than most balanced investment funds in Canada during this challenging 5-year period.

The Board's Investment Committee has worked hard over the course of the last year to update the Statements of Investment Policies and Goals for both the Restricted Fund and the Endowment Fund. The result is a more direct focus on setting and monitoring risk budgets for each Fund and on setting target returns consistent with these risk budgets.

This work has been integrated with specific mandates negotiated with the Foundation's investment managers. Analysis indicates that both Funds operated within these risk budgets during the last five years. Looking ahead, the Investment Committee is developing a strategic plan to accommodate the anticipated continued growth in the Foundation's financial assets in the years ahead.

Jarislowsky Fraser Limited continues to manage the bulk of the Foundation's financial assets, with Mercer Investment Consulting providing monitoring services, and RBC Global Services providing securities custodial services.

# Banks Pledge Strong Support for University Health Network

Princess Margaret Hospital has been fortunate to receive very generous support from a number of Canada's biggest banks.

Among them, the RBC Financial Group has committed to a magnanimous gift of \$2,500,000. The exceptional nursing departments of all three hospitals will benefit from this generosity, as the donation will support the Hospitals' nursing staffs in efforts to foster excellence and promote respect for their profession, via nursing training and mentoring. UHN is especially proud to announce the establishment of two Chairs in Nursing - the RBC Financial Group Chair in Cardiovascular Nursing Research and the RBC Financial Group Chair in Oncology Nursing Research. Due to the collaborative, sharing approach to nursing research, the outputs from these Chairs will deliver a broad impact both nationally and internationally.

UHN will likewise gain important financial assistance from the Bank of Nova Scotia. The bank's laudable \$2,000,000 gift was endowed to support the Director of the Convergence Centre for Medical Discovery. The Centre's purpose is to promote research interaction among experts in different

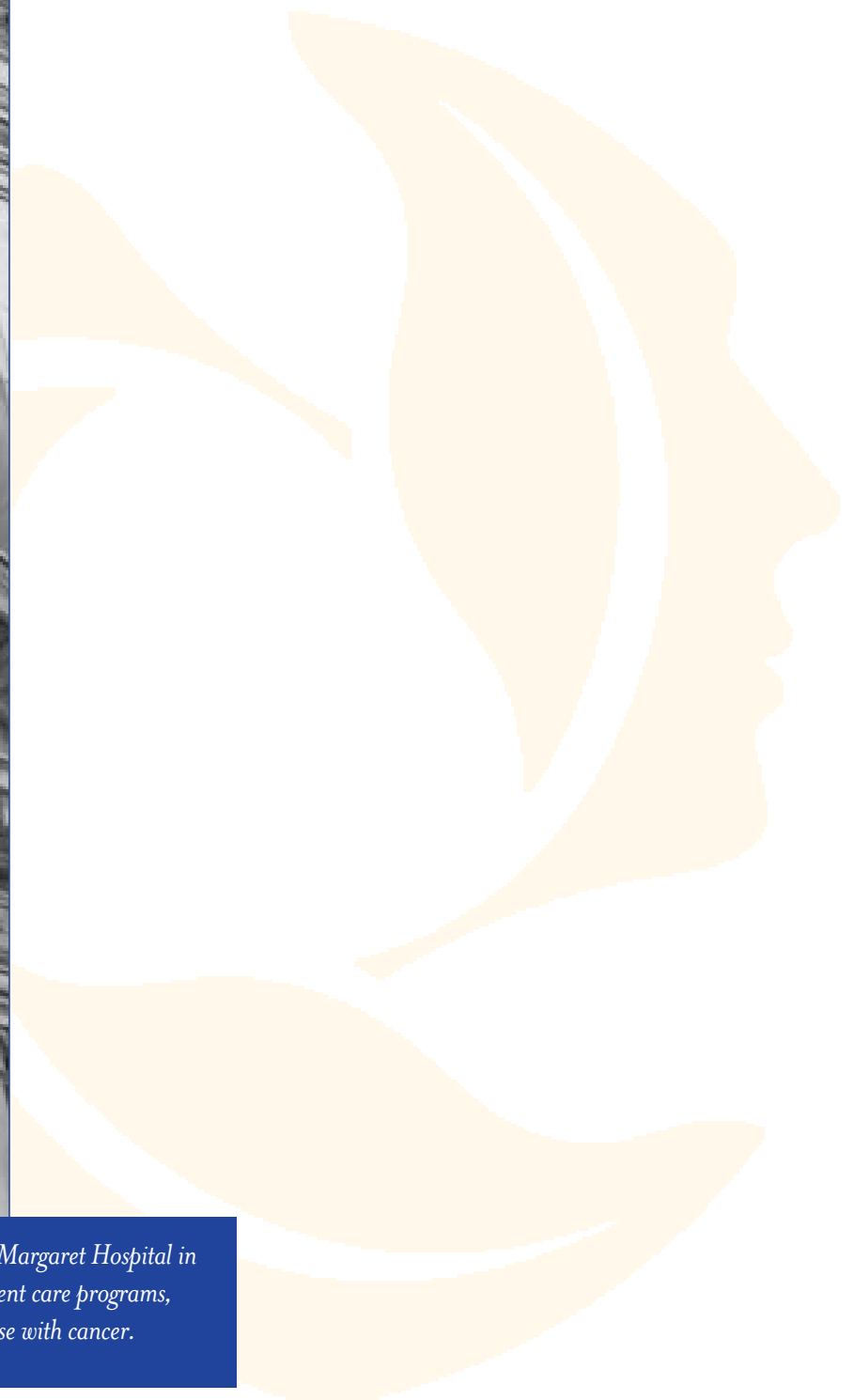
disciplines. It will serve to further research on the genetic basis of disease and to produce innovations in genomics study. The Centre is expected to promote and foster discovery, advancing the knowledge surrounding numerous diseases, their causes and cures.

TD Bank Financial Group has committed their generous \$2,000,000 donation in support of major campaign priorities across UHN. Specific programs benefitting from the bank's generosity include the critical areas of arthritis, heart and circulation research, and prostate cancer prevention research at Princess Margaret Hospital, each of which represents a well defined area of specialty within our three Hospitals.

People living with cancer both within Toronto and those far afield will feel the positive impact of the research and patient care advances introduced by Princess Margaret Hospital, thanks to the generosity and vision of philanthropic leaders represented among some of Canada's top banks.



*Some of Canada's top banks have aided Princess Margaret Hospital in building highly respected cancer research and patient care programs, ensuring the best outcomes and treatments for those with cancer.*



# A Shared Commitment to Breast Cancer Research

David and Paula Butterfield do not do anything by half measures. When Paula was diagnosed with breast cancer and referred to Princess Margaret Hospital for treatment, David immediately retired from his investment counsel career to support her.

As a patient, Paula experienced friendly staff who held her hand and offered words of encouragement, making her chemotherapy treatments less frightening and her breast cancer battle more manageable. Her radiation team was both upbeat and professional.

Together David and Paula explored support options within the hospital. Having completed The Healing Journey – a program teaching cancer patients practical techniques to cope with their diagnosis and illness - they were convinced that Princess Margaret Hospital was a special place.

Paula cites the support of her family and friends and the exceptionally compassionate care at Princess Margaret Hospital as factors that got her through her biggest challenge to date.

While attending the Foundation's 2002 Behind the Scenes donor recognition event, while Paula was still undergoing radiation therapy, David and Paula Butterfield were further impressed by the Hospital's groundbreaking cancer research. Compelled to personally contribute to ensure such premier efforts continue, they volunteered as Co-Chairs of the Breast and Gynecological Cancer Team raising funds for the Campaign.

Additionally, the Butterfields established the David and Paula Butterfield Fund for breast cancer research. The aim of this endowment fund is to support gene- and protein-focused breast cancer research to develop both diagnostic and prognostic tests to improve clinical decisions and treatment outcomes.

Like a savings account, an endowment fund permanently invests an amount of money offering interest revenue but keeping the principal intact. The annual income typically supports research or other projects. For David and Paula, they hope their fund will allow for the development of better cancer treatments, ones that are tailored for each individual patient.

To build awareness in support of breast and gynecological cancer fundraising efforts, the Butterfields kindly organized an opportunity for guests to meet some of the hospital's expert breast and gynecological cancer researchers. Their June 24, 2003 "Evening with the Stars" highlighted the advanced breast and gyne cancer treatments utilized at Princess Margaret Hospital.

Through their leadership and generosity in establishing the David and Paula Butterfield Fund for breast cancer research, the Butterfields have contributed to finding an eventual cure by improving care and treatment options for breast cancer patients nationwide.



*David and Paula Butterfield selflessly put aside personal and professional pursuits to focus on raising breast and gynecological cancer awareness and research funds for Princess Margaret Hospital's Campaign.*

## Princess Margaret Hospital Welcomes World Renowned Physicist



*Dr. David Jaffray brings his Canadian talents home to PMH where he is focused on new radiation delivery systems and improving the accuracy of disease targeting via radiation.*

Princess Margaret Hospital proudly welcomed Dr. David Jaffray, holder of the Orey and Mary Fidani Family Chair in Radiation Physics and Head of the department of Radiation Therapy Physics to its staff.

A Canadian physicist trained at the University of Alberta and the University of Western Ontario, Dr. Jaffray was recruited to William Beaumont Hospital in Detroit after earning his Ph.D. in 1994. His research in precision radiation therapy for cancer patients resulted in the creation of a new method of therapy that employs a cone-beam computerized tomography (CT) system (which provides a detailed anatomical image) and a linear accelerator.

Considered by his peers as one of the world's most talented individuals in medical radiation physics today, Dr. Jaffray has received several prestigious awards for his scientific papers and presentations in medical physics.

Recent advances in a variety of technologies are now providing tools to raise the use of radiation therapy to a new level,

promising higher probability of disease control with fewer side effects. With Dr. Jaffray's characteristic enthusiasm, positive attitude and boundless energy, the Orey and Mary Fidani Family Chair in Radiation Physics will set a new standard in radiation medicine.

The Fidani Chair will foster many elements, including new radiation delivery systems; means of improving the accuracy of disease targeting; therapeutic monitoring systems; and novel indications for these approaches.

It is Dr. Jaffray's dream to participate in these pursuits both through his own research, and by the development of an environment that promotes innovation, challenges current conventions, and quickly implements new techniques and technologies to enhance patient care and treatment.

Dr. Jaffray's appointment was made possible thanks to the generosity of the Fidani family. Their investment in improved radiation therapy will benefit cancer patients around the world and ensure that Princess Margaret Hospital remains a leader in radiation medicine and top level patient care delivery.

# A Legacy to Fight Leukemia

One can feel helpless when someone close is struck with an illness that can't be fixed by love. Some people respond to such circumstances as a call to action, turning personal tragedies into triumphs. Following are two such examples in the fight against leukemia...

Suzanne Bristow had a great deal for which to live and much she wanted to contribute, and so fought her leukemia diagnosis bravely. Even while in treatment, she tirelessly fundraised, developed leukemia awareness and focused on her family.

Sadly Suzanne passed away in July, 2001. And in keeping with her wishes, the Suzanne Bristow Fund was established in her honour at The Princess Margaret Hospital Foundation.

Following Suzanne's example, her daughter Lori Bristow committed to organize an event to raise awareness and funds for leukemia and remember her mother. To this end, the "Layout 4 Leukemia Ultimate Frisbee Tournament" was created.

This exciting and much anticipated annual event pays homage to Suzanne's fun loving and philanthropic spirit, while successfully fundraising in support of leukemia research at Princess Margaret Hospital.

Now in its second year, the tournament is growing, raising over \$50,000 in pledges and sponsorship - doubling the initial year's results!

What a wonderful, successful tribute to a larger than life woman!

Another inspiring example is The Gift of Life 5 km Walk, founded by Elena Rotilio. After a number of people near and dear to her including her cousin, a giving and caring person and wonderful mother, wife, teacher and friend, were afflicted with leukemia, Elena - inspired by their courage, passion and strength - wanted to give back to her community.

Wishing to offer encouragement via any means possible, family and friends eagerly formed a committee with simple goals: to create leukemia awareness; increase the number of donors to the Unrelated Bone Marrow Registry; thank Princess Margaret Hospital for the excellent care received; and, finally, raise money for the Hospital's leukemia program.

The culmination was the organization of a 5 km walk, representing their commitment to fighting the disease and showing solidarity for their cousin and friend during her battle. And it was an unqualified success!

Involving almost 1,300 people, the 5 km Gift of Life Walk for Princess Margaret Hospital provided an opportunity for people to reconnect to family and their community. Quite significantly, the walk raised \$138,000 for Leukemia Research, proving itself to be aptly named and indeed offering a **gift of life** to leukemia patients benefiting from breakthrough research at Princess Margaret Hospital.



*Suzanne Bristow's fun-loving and philanthropic spirit will live on via the "Layout 4 Leukemia Ultimate Frisbee Tournament," annually raising funds for leukemia research.*



*The 5km Gift of Life Walk offered just that as it raised an impressive \$138,000 for leukemia research at PMH.*

## Tribute Giving Soars on the Wings of Doves!



*The Main Atrium was transformed by the display of over 8,000 dedicated doves, offering a physical reminder of the many members of the community who support Princess Margaret Hospital and our patients.*

Once again, The Princess Margaret Hospital Foundation's annual "Wings of Hope" mail appeal proved that the sky's the limit when it comes to the generosity of many of our supporters!

Building on the success of its first year, the November 2002 mailing saw a return of a record number of doves - almost 8,000! - each of which paid special tribute to the remarkable individuals who touch lives at Princess Margaret Hospital and in the community.

A unique package including a paper dove was mailed to over 55,000 previous and prospective donors. The accompanying letter encouraged recipients to dedicate the enclosed dove in honour of someone - a doctor, caregiver or loved one - who had helped them in their battle against cancer or in tribute to a family member or friend who had faced cancer themselves. Once dedicated, doves were to be returned to the hospital for display en masse.

The response was immense! Patients, staff and visitors were all awed by the resulting transformation of the Hospital atrium, which seemed endlessly aflutter as currents of air stirred the thousands of birds hung throughout the space.

The "Wings of Hope" doves did not just transform the look of the hospital's atrium however. Having garnered almost 10,000 generous gifts, the dove appeal also raised an incredible \$430,367 for cancer research!

The Foundation is most grateful to the almost 9,000 individuals who choose to support the fight against cancer while paying tribute to those close to them. The collective generosity of such donors goes a significant distance in advancing The Princess Margaret Hospital Foundation's vision: To Conquer Cancer.

Presently, tribute initiatives, excluding proceeds of the "Wings of Hope" mailing, produce close to \$800,000 annually for Princess Margaret Hospital. This significant amount highlights the vast impact that committed individuals can have as a group.

We hope to continue inspiring our donors to support Princess Margaret Hospital while acknowledging, via tribute giving, the important people and occasions in their lives.

To that end, the foundation has evolved its tribute programs to include: gifts made in honour or memory, in exchange for personalized acknowledgement cards; the purchase of holiday cards; subscription to our holiday / special occasion card personalization service; and the sponsoring of books and resource materials via the tribute book program (which offers the placement of a dedicated bookplate in each item purchased).

For more information on tribute giving, the products and services available or ways you can make a difference while acknowledging events and people special to you, please call Cathy or Jennifer in the Foundation office at 416-946-6560 or toll free at 1-866-224-6560.



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The JCB Grant Society recognizes those known to us who have remembered the Foundation in their wills or who have made a planned gift to the Foundation. The generous support of the following Society members is greatly appreciated:

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 Purdue Pharma  
 Pusateri's Fine Foods  
 Quality Custom Blending Ltd.  
 William & Cynthia Quinn  
 R. J. Burnside & Associates Limited  
 Jim Rabe  
 David H. Race  
 Donald & Elaine Rafelman  
 Thomas Rahilly  
 Frank Ramagnano  
 Pearl Raynes  
 RBC Dominion Securities Inc.  
 RBC Financial Group Foundation  
 RBC Foundation  
 William Reid  
 Margaret W. Reid  
 John Reilly  
 Larry Repar  
 Resurgence Asset Management , L.L.C.  
 Ben & Diane Ricci  
 Bill Richardson  
 Wilma W. Rieger  
 Mr. & Mrs. Lionel Robins  
 Lois Robinson  
 Rock Solid  
 Rocket Trust  
 Rogan Foundation  
 Jennifer E. Rogers  
 Roland Boulanger & Cie. Ltee.  
 Roma Wholesale Meats Ltd.  
 Leo Romano  
 Andrea Rosen  
 Harry Rosen  
 Stephen Rosen  
 J. Nicholas Ross  
 David Ross  
 Gerald Ross  
 Nancy R. Ross, C.A.  
 Ross & Gwenda Roxburgh  
 Roy and Ruth Frankel Charitable Fund  
 Royal Bank Financial Employees' Charity Trust Fund  
 Royal de Versailles Jewellers Inc.  
 RSL, Inc.  
 RSL Woodworking  
 Arnold Rubin  
 Phillip Rubinoff  
 Rudy Transport  
 Barbara E. Russell  
 Ruth and Irving Levine Family Foundation  
 RWB Engineering Ltd.  
 Mostafa Sabet  
 Susan Sacchi  
 Francey B. Sager  
 Mark Sanderson  
 Albert & Fay Sandler  
 Tammie Sangster  
 Carlo Sansalone  
 Giancarlo Sansalone  
 Clementine Sansalone  
 Sauder Industries  
 Sault Area Hospitals  
 Lyne Savard  
 Gillian Scarfe  
 Michael & Lorraine Schacht  
 Katalin Schafer  
 Schering Canada Inc.  
 Lionel H Schipper  
 Doreen Schoales  
 Rolf & Rosemarie Schoene  
 Edna M. Schroeder  
 Dianne Schuster  
 Charles & Mina Schwarz  
 Alan Schwarz  
 Schwarzkopf Professional Ltd.  
 Robert & Doreen Scolnick  
 Seagate Financial Ltd.

Sealed Air Canada Inc.  
 Leo Serio  
 Sears Employee Charitable Fund  
 Service Results Technology Inc.  
 Services Collectifs Assuraction  
 Shadowcorp Investments Limited  
 M. C. Shanahan  
 Jim D. Sharp  
 Annie Shaw  
 ShawCor Ltd.  
 Stanley & Donna Shenkman  
 Sherman Foundation  
 Henry & Gloria Shewchuk  
 Donna & Randy Shiff  
 Owen Shime  
 Shimmerman Penn Burns Becker LLP  
 Shipp Corporation Limited  
 Harold & Helen Shneer  
 Barry Shovlin  
 Naju B. Shroff  
 Rebecca Shuster  
 Nooney Sigismund  
 Peter F Signal  
 Reverend Yuen-Che Sik  
 Elsa Silber  
 Harry Silverberg  
 Murray Silverberg  
 Sheldon Silverberg  
 Sidney Silverberg  
 Mr. and Mrs. Ronald Simon  
 Charles Simon  
 John Simonyi  
 Lance Singleton  
 Margaret Sisley  
 Tom Skinner  
 Skylon Capital Corp  
 Skyservice Aviation  
 Allan Slaughter  
 Gary Slaughter  
 Rita Patricia Slawski (Estate)  
 Carol Slavens  
 Donald & Helen Sloan  
 Faida Smale  
 W. Lennox Smart  
 Barbara Smith & Dan Sullivan  
 Reta C. Smith  
 Smiths Medical Canada Ltd.  
 Snap Promotions Inc.  
 Snell Medical Communication Inc.  
 Mr William Sniderman  
 Ralph & Nancy Soberano  
 Harvey & Renee Solursh  
 Solvay Pharma  
 Herbert Solway, Q.C.  
 South Ocean Corporation  
 Ron Sparaga  
 Specialty Building Products  
 Dr. H. Sriharsha  
 Stanley Hardware  
 St. Gabriel The Archangel Catholic School  
 St. Joseph-Scollard Hall SAC  
 St. Joseph's O.B. A. (Canada)  
 Audrey St. Onge  
 Barbara Starace  
 Steel Canada Limited  
 Sherry Steele  
 Ronald Steinberg  
 Mr. & Mrs. Donald Stephen  
 E. Ann Stevens  
 Hubert & Barbara Stitt  
 Strand Communications  
 Strand Properties Corporation  
 Strategic Vista Corporation  
 Strm Inc.  
 Fay Sue-A-Quan  
 Barbara & Harvey Sugar  
 Suncor Energy Foundation  
 Suntrust Bank  
 Sydney and Florence Cooper Foundation  
 Sylvan Acre Properties Limited  
 Ronald Tam  
 Yeli Tang  
 TD Securities  
 Teekay Shipping (Canada) Ltd.  
 Teknion Form Inc.  
 Beverley Tepperman  
 Terranova Forest Products

Tesan Mould Inc.  
 Jan Tesar  
 The Allan and Shirley Taylor Foundation  
 The Brumara Foundation  
 The Cadillac Fairview Corporation Limited  
 The Carol Sheriff Family Foundation  
 The David & Luba Smuschkowitz Family Charitable Foundation  
 The Dominion of Canada Gen. Insurance Co.  
 The Earlaine & Gerard Collins Foundation  
 The Edper Foundation  
 The Estherelke Tanenbaum Charitable Foundation  
 The Etta I. Jackson Charitable Foundation  
 The Gerda Frieberg Charitable Foundation  
 The Great Gulf Homes Charitable Foundation  
 The Great-West Life Assurance Company  
 The H. Lawrence Fein Family Foundation  
 The Hospital For Sick Children  
 The John McKellar Charitable Foundation  
 The Joseph Frieberg Family Charitable Foundation  
 The Julie-Jiggs Foundation  
 The Leo Goldhar Family Foundation  
 The Leonard & Felicie Blatt Foundation  
 The Lillian and Don Wright Foundation  
 The Man of Yorke  
 The Margaret Ann and Donald S. McGiverin Foundation  
 The Mel Lastman Variety Players  
 The Mendelson Family Foundation  
 The Mimi and Sam Pollock Foundation  
 The Molson Donations Fund  
 The Norman & Margaret Jewison Charitable Foundation  
 The Peter and Eleanor Daniels Foundation  
 The Philip Smith Foundation  
 The Pretty Company  
 The Royal Canadian Legion Branch #256  
 The Royal College of Physicians and Surgeons of Canada  
 The Royal Victoria Hospital of Barrie  
 The Salden Foundation  
 The Samuel & Rose Levy Charitable Foundation  
 The St. Paul Guarantee Insurance Company  
 The Subak Family Foundation  
 The Trust Company of Bank of Montreal  
 The University of Texas MD Anderson Cancer Center  
 The Very Dry Stable  
 The W.P. Scott Charitable Foundation  
 The Walker Lynch Foundation  
 The W.B. Family Foundation  
 Therion Biologics Corporation  
 Ivan S. Thomas  
 Gai Thomas  
 Richard Thorpe  
 Thurso Investments Limited  
 Tito Construction Ltd.  
 Toadal Project Management Services Inc.  
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 Toronto Central Dental Hygienist's Society  
 Toronto Community Foundation  
 Toronto General & Western Hospital Foundation  
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 Toronto Star Newspapers Limited  
 Toshiba of Canada Limited  
 Trademaster Tools & Machinery Ltd.  
 Train Trailer Rentals Ltd.  
 Mr. & Mrs. R.G. Trainor  
 TransCanada PipeLines Limited  
 Jim Traub  
 Ann Travers  
 Edward & Diana Tremain  
 Trimont Manufacturing Inc.  
 Dick Trubey  
 Trudell Medical Limited  
 Georgia Tsakiris  
 Bob Tubbesing  
 Richard S. Tucker  
 Tuckernuck Management Corp.  
 Mr & Mrs. Aubrey Tullett  
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 George & Mary Turnbull

Turner Fleischer Architects Inc.  
 Robert J. Tweedy  
 Tyco  
 Tyco Electronics Canada Ltd.  
 Harley & Cindy Ulster  
 Uniboard Canada Inc.  
 Unitech York Inc.  
 Universal Drum Reconditioning  
 University of Toronto  
 U-Pak Disposal Ltd.  
 Margery Urbanski  
 Germaine Van Overloop  
 Vector Transportation Services Inc.  
 Robert & Roseanne Veitch  
 Veritec Consulting Inc.  
 Yvonne Vetere  
 Charles Vignal  
 Mr. & Mrs. Milan Voticky  
 Trey Waldrip  
 Elizabeth J. Walker  
 Wall to Wall Murals Limited  
 Sheilah Wallin & Gary Bourgeois  
 Walter Beauchamp (Tailors) Inc.  
 James Walters  
 Mike Wamsley  
 David Ward  
 Dr. Padraig & Mrs Marian Warde  
 Wendy Warm  
 Matthew Warszawski  
 Joe Wathey  
 Albert G. Watson  
 Wedlock Paper Converters Limited  
 Lucy Weinstein  
 John G. Weir  
 Westdale Properties  
 Kent Westlund  
 Westroc Inc.  
 Westwind Partners Inc.  
 Westwood Forest Products  
 Westwood Management International  
 Whitehall-Robins Inc.  
 White Veal Meat Packers Ltd.  
 Mark Wiens  
 Wifleur Inc.  
 Charles & Betty Wild  
 William Osler Health Centre  
 A. L. Murray Williams  
 R. C. & Jilla G. Williams  
 Steve Williamson  
 Willing Plus Personnel  
 Gary Willow  
 D. Jean Wilson  
 James Wilson  
 Walter Wilson  
 Sofie Winkels  
 Win-Life Insurance Agencies Inc.  
 Earl & Pauline Wintraub  
 Lynda Wise  
 David Wolf  
 Anthony Wong  
 Woodbine Entertainment Group  
 Woodcock Brothers Transportation Group  
 Ethel M. Woods  
 James Wortzman & Jaimie Robins  
 WPO Ontario  
 Tom Wright  
 Watson Wyatt  
 Greg Wysock  
 Mary Yacyshyn  
 Brian Yager  
 Robert & Terry Yanowski  
 YMG Private Wealth Management  
 Burle Yolles  
 Morden Yolles  
 Robert R. Young  
 Nancy & David Young  
 Kathleen C. Young  
 Gordon Zack  
 Joseph Zackhariyas  
 Dr. Ian Zagdanski  
 Barry Zagdanski  
 Arthur & Estelle Zaldin  
 Richard Zaltz  
 Jennifer Zelovitzky  
 Zentil Property Management Inc.  
 Zest Catering Inc.  
 Helen Zweig (Estate)

## Named Endowment Funds

Personal Endowment Funds are permanent memorials that provide ongoing support for cancer research. The gift is kept intact with only a portion of the income being used each year to support a designated purpose. Thank you to those who have established endowment funds at Princess Margaret Hospital.

### Those supporting programs:

Robert and Maggie Bras and Family  
New Drug Development Fund

### Those supporting chairs:

Alan B. Brown Chair in Molecular  
Genomics Fund  
Amgen Chair in Cancer Research  
Bartley Smith Wharton Head & Neck Fund  
Dr. Mariano Antonio Elia Chair in Head &  
Neck Cancer Research  
Gattuso Chair in Breast Surgical Oncology  
Fund  
Gerry and Nancy Pencer Chair in  
Neuro-Oncology Research  
Harold and Shirley Lederman Chair in  
Palliative Care, Psychosocial Oncology Fund  
JCB Grant Chair in Oncologic Pathology Fund  
Joey and Toby Tanenbaum/Brazilian Ball  
Chair in Prostate Cancer Research  
John and Gail MacNaughton Chair in  
Thoracic Radiation Oncology Fund  
K. Y. Ho Chair in Prostate Cancer Research  
Lau Chair in Breast Cancer Research  
M. Qasim Choksi Chair in Lung Cancer  
Translational Research Fund  
Orey & Mary Fidani Family Chair in Radiation  
Physics  
RBC Financial Group Chair in Oncology  
Nursing Fund  
Ronald N. Buick Chair in Oncology Research  
Fund  
Scott Taylor Chair in Lung Cancer Research  
Susan and Alan Hudson Chair in  
Neurosurgery Oncology  
Wharton Chair in Head & Neck Surgery  
Wharton Chair in Plastic Surgery

### Those supporting professorships:

Bergsagel Visiting Professorship Fund  
Helen M. Cooke Professorship Fund

### Those supporting fellowships:

Edith Kirchmann Fellowship  
George Knudson Fellowship Fund for Cancer  
Research  
Helena Lam Fellowship in Cancer Research  
Mildred Goldberg Fellowship  
N. B. Keevil Fellowship in Translational  
Research  
Oberlander Fellowship in Lung Cancer  
Research Fund

### Those supporting lectureships:

Bierstock Family Lectureship in Prostate  
Cancer  
Bulhoes Head & Neck Fund  
Dr. Vera Peters Lecture Fund  
E.A. McCulloch Lectureship Fund  
Philippa Harris Annual Lecture Fund  
Wharton Lectureship in Head & Neck Cancer

### Those supporting awards and prizes:

Abate Radiation Therapy Prize  
Fritz Spiess Research Award Fund  
Gerald Kirsh Humanitarian Award Fund  
Harold E. Johns Research Prize  
Robert G. Matthews Fund for Cancer  
Research and Education  
The Rabbi Joseph and Doris Kanner Fund

### Those supporting cancer research:

Adele E.G. Curry Research Fund  
Ann MacMillan Research Fund  
Ann Rom Research Fund  
Barrick Gold/Prostate Research Fund  
Biologically Adapted Radiation Therapy  
Research Chair  
C. Victor Secrett Research Fund

Catherine M. Wanless Research Fund  
Charles Krowitz Endowment Fund for  
Burkitt's Lymphoma Research  
David and Paula Butterfield Fund  
Deirdre Clement Research Fund  
Dong Luong Huynh Research Fund  
Donna Steinberg Cancer Research Fund  
Dr. Jane Poulson Breast Cancer Research  
Fund  
Dr. Joseph K. McConnon Fund  
Eckler Research Endowment  
Edward E. Wise Research Fund  
Eleanor & Burnett Thall Research Fund  
Eli Lilly Lung Cancer Research Fund  
Elizabeth Duke Research Fund  
Elma Pearl Pinder Research Fund  
Enid Hildebrand Cancer Research Fund  
Ernest A. & Evelyn C. Byworth Trust for  
Research Fund  
Fielding Family Research Fund  
Florence Winberg Endowment Fund  
George & Kathleen Vice Research Fund  
Girling/MacLellan Research Fund  
Gwendolyn H. Riding Research Fund  
Harold E. Yeo Research Fund  
Harry and Eleanor O'Neill Research Fund  
Helen V. Crawford Research Fund  
Hubert B. Sceats Research Fund  
JCB Grant Cancer Research Fund  
Jean E. McCulloch Research Fund  
Jean E. Smith Research Fund  
John L. Hickey Endowment Fund  
Joseph Lorne Garvin Research Fund  
Joseph Robert Russell Research Fund  
Katharine S. McLeod Research Fund  
Kevin M. Sullivan Fund  
Leslie Zeev Mozes Fund  
Louise Khalatbari Nozari Fund

Margaret Pollard Research Fund  
Marion H. McRobert Research Fund  
Mary C. Conway Research Fund  
McDowell-Silcox Family Research Fund  
Melissa Ann Katzman Cancer Research Fund  
Mildred Eady Research Fund  
Pak Heng Chu Research Fund  
Paul MacDonald Fund  
Philip Torno Cancer Research Endowment  
Fund  
Reid-Weston Family Leukemia Research Fund  
Richmond Research Fund  
Roy Arthur Fawcett Cancer Research Fund  
Shirley Mak Breast Cancer Research Fund  
Spooner Family Endowment Fund  
Sylvia Jaychuk Pancreatic Cancer Research  
Fund  
TD Fund for Medical Discovery  
Teddy Orenstein Research Fund  
Terry Watson Research Fund  
Tito Sansalone Fund  
W.J. Collins & J.A. McNab Research Fund  
Walter B. Pape Fund

### General and Other funds:

Gladys M. Davis Patient Services Fund  
Joanna Lai Fund  
John Russell Koshan Hibiscus Fund for Hope  
Junior League of Toronto Pediatric Radiation  
Fund  
Max Tanenbaum Music Program Fund  
Morrissey-Copping Palliative Care  
Endowment Fund  
Pencer Centre Patient and Family Advisory  
Committee Fund  
Phyllis Smith Nursing Education Fund  
Robert Visagie Bone Marrow Transplant Fund  
Vera McDermott Patient Education Fund

## Named Expendable Funds

Thank you to those who established or contributed to an expendable fund in support of immediate patient care, research and equipment needs:

ABC Group Donation Fund  
ABC Group Inc. Ambulatory Infusion Pump  
Fund  
Agnico-Eagle Research Fund  
Ajax Lions Club Prostate Centre Fund  
Allan Kerbel Fund  
Amgen / Immunex Fellow in Medical  
Oncology  
B.J. Cummings Research Fund  
Barrie Rose Fund  
Ben and Hilda Katz Charitable Foundation  
Fund  
Bette Johnston Cooperative Student  
Scholarship Fund  
Betty Meretsky Patient Care Fund  
Bohman Family Cancer Research Fund  
Bras Family New Drug Development Program  
Fund  
Brave Heart Foundation for a Cure Fund  
Bush International Fellowship Fund  
Charles Krowitz Burkitt's Lymphoma  
Research Fund  
Daniel Roncari Prostate Cancer Research  
Fund  
David and June Anne Melnik Prostate Patient  
Support Fund  
Diane Lanthier Nursing Care Fund

Domenic Dell'Elce Fund  
Dominic and Cathy's Wedding Fund  
Dr. Addleman - Memorial Lecture Fund  
Dr. B. Zanke Oncology Research Fund  
Dr. Bush - Visiting Professor  
Dr. Fei Fei Liu Breast Cancer Research Fund  
Dr. Fei Fei Liu Research Fund  
Dr. J. Bacher Golf Tournament Fund  
Dr. John Goldberg Fund  
Dr. Jozef Straus Fund  
Dr. Lipa Plastic Surgery Reconstructive Fund  
Dr. Lorne Rotstein Fund  
Dr. Malcolm Moore Research Fund  
Dr. Michael Jewett Research Fund  
Dr. Tak Mak Research Fund  
Dr. Tannock Research Fund  
Edie Yolles Cell Therapy Research Fund  
Eli Lilly Lung Cancer Research Fund  
Eve Corrigan Cancer Research Fund  
Friends for Life  
Gadler, Lam, Pellegrino Palliative Care Fund  
Gail Gordon Oliver and Family Fund for  
Breast Cancer  
Gary and Gail Brown Family Fund  
Geoffrey H. Wood Foundation Donation Fund  
George A. Cohon Fund for Reconstructive  
Surgery for Prostate Cancer

Gerald Siegel Fund for Pancreatic Cancer  
Research  
Gerry & Nancy Pencer Brain Trust Fund  
Gift of Life Fund  
Greenpark Blood Transfusion Unit Fund  
Harold and Shirley Lederman Palliative Care  
Centre Fund  
Harold Ballard Donation Fund  
Harry Littler Cancer Research Fund  
Helen and Irving Davis Fund  
Hibiscus Fund for Hope  
Hogarth Family Foundation Fund for  
Brachytherapy Research  
Ilario Caranci Leukemia Research Fund  
International Fire Fighters' Cancer Research  
Fund  
Irving and Ruth Papoff Research Fund  
J. Richard and Dorothy Shiff Fund  
Jack Elie Memorial Tournament Fund  
Jack Weinbaum Prostate Prevention Fund  
Jane and Peter Eby Fund  
Janet Rosen Fund  
Jason Price Fund for Palliative Care  
Jeremy A. Oliver Palliative Care Fund  
John Finlay Oncology Fund  
John Fortney Party Fund  
John L. Hickey Fund

John Steinberg Fund  
Joseph H. M. Wood Chemotherapy Research  
Fund  
June Anne and David Melnik Breast Cancer  
Research Fund  
K. Vallis Fellowship Fund  
Kostman Head & Neck Database  
Laura Kathleen Gray Research Fund  
Lee China Exchange Fund  
Levelling the Playing Field Fund  
Lo Family Fund  
Loonies for Life Fund  
Lorne T. Wickerson and Rona Tattersdill Fund  
Louise Khalatbari Nozari Fund  
Lusi Wong Lung Cancer Early Detection  
Research Fund  
Marilyn Ricci Cancer Pain Control Fund  
Marilyn Van Stone Foundation Fund  
Max Tanenbaum Garden Fund  
Max Tanenbaum Pavilion Fund  
Max Tanenbaum Sculpture Garden  
McDermott Patient Education  
Merrill Lynch Fund  
Michael Albert Garron Fund  
Michael V. Plachta Lung Cancer Research  
Fund  
Michael Wise Memorial Fund

# Named Expendable Funds

cont'd

Monica Wright-Roberts National Breast Cancer Fund  
Muzzo Family Minimally Invasive Surgical Oncology Program Fund  
Nadi Meir Fund  
Nathan and Sara Goldlist and Family Fund  
Ophthalmology Leslie Estate  
Oskar Ascher Schmidt Charitable Foundation Fund  
Patricia J. Myhal Pancreatic Cancer Research Fund

Patrick Moore Leukemia Research Fund  
Pearl Banks Fellowship in Melanoma Research and Patient Care Fund  
Penny Benjamin Fund for Caregiver Relief  
Philip Mincer Fund  
Philip S. Orsino Facility for Cell Therapy Fund  
R. M. Saggar Fund  
Race Against Cancer Fund  
Ralph Fisher Fund  
Richard Wookey Prostate Cancer Research Fund

Robert V. Brady Award  
Ronald Boyes "Think Future" Fund  
Rose Wine Leukemia Research Fund  
Samuel Manu-Tech Inc. Fund  
Sandra Foyston Patient Education Fund  
Sara Ferlito Fund  
Slavens Family Fund  
Spring Fund in Honour of Frank and Brenda Spring  
Stephen Duviner Pancreatic Cancer Research Fund

Sue Bristow Leukemia Fund  
Sumeet Singh Leukemia Fund  
Suncor/Sunoco Gynaecologic Oncology Fund  
Susan Grange IMRT/BART Fund  
Sweat Donors Fund for Palliative Care  
Taylor Family Patient Education Fund  
Thomas Bata Donation Fund  
Toronto Fashion Show Fund  
Wharton Fund for Head & Neck Cancer Research

# Special Events

With so many events, it is impossible to name everyone who contributed to our success. To our extraordinary volunteers and partners who support special events for The Princess Margaret Hospital Foundation, our sincere thanks. We would not be here without you.

A Cause to Celebrate  
Albion Price Chopper BBQ  
Anthonia Clarke's Candle Sale  
Avenue Road Merchants  
Barry Appleby Birthday Dinner  
Ben Machine Golf Tournament  
Braveheart Walk  
Cadillac Fairview Golf Classic  
Can You Dig It?  
CanadaFit – Sweat Donors  
Canadian Computer Charity Golf Classic  
Canadian International Marathon  
Celebration Charity Roast in Honour of Ralph A. Martino  
Chain of Life  
Charles Krowitz Woodchuck Golf Classic  
Circus Circus  
Clarington Funds  
Cover Model Jam  
"Crazy" George's Christmas Extravaganza

Denturists Golf Tournament  
Designers Walk  
Dr. Jay Golf Tournament  
Eglinton Square Promotion  
Firefighters' Calendar Competition & Launch  
Firefighters' Hockey Tournament  
Firefighters' Magic Show  
Fore-Her Ladies Golf Tournament  
Fountain of Hope  
Friends for Life  
Maurice Willenberg Garage Sale  
Gardens of Inspiration – Town & Country Tour  
George Knudson Memorial Pro-Am  
George Knudson Oakdale PRO-Am  
Gerry Pencer Golf Tournament  
Gift of Life 5K Walk  
Goethel Golf Tournament  
Holt Renfrew's Boys Night Out  
Ivy Narin Craft Sales

J.L.H. Charity Classic  
John Fortney & Garren Anthony's 10th Annual Cocktail Party – The Gift of Cancer  
John Koshan Memorial Golf Classic  
Layout4Leukemia Ultimate Tournament  
London Guarantee Charity Softball Tournament  
Luxury by Design  
Maple Downs Ladies Pro-Am  
Marilyn Van Stone –The Junior League's Christmas Party  
Michael Ryan Leal Memorial Soccer Tournament  
Nancy Milton's Disco Party  
Playing With Matches  
Pepsi Beach Volleyball Tour  
Periwinkle  
R.M. Saggar Golf Tournament  
Race Against Cancer  
Ratech Electronics Ltd. Golf Tournament in

Memory of Frank A. Ragona  
Redd Hair Salon Cutting for a Cure  
Return to Homeland Charities  
Ride for Roses  
Rob Penney Slo-Pitch Tournament  
Run for Tara  
Sara Ferlito Party  
Spring into Summer Dance  
Studio 49 Fashion Show  
Sunoco BBQ  
The 'Family Walk for Family Values'  
The John Steinberg Open Pool Tournament  
The Masonite Charity Golf Classic  
The Toronto Fashion Show Committee  
The Spring Fund  
Toni Pennella Golf Tournament  
Tulip Sale  
UB Celebrates Toronto  
Universal Workers Union Golf Tournament  
Walk For Karen Dodge

# Fundraising Volunteers

A special thank you to the committed individuals who have volunteered their time in support of the activities of the Foundation during the period between April 1, 2002 and March 31, 2003 and beyond:

**Brain:**  
Nancy Pencer-*Honourary Chair*

**Breast/ Gynecological:**  
David and Paula Butterfield-*Co-Chairs*  
Carole Grafstein-*Honourary Chair*

**Volunteers:**  
Beverley Briggs  
Allison Coleman  
Sherry Drew  
Audrey Loeb  
Penelope Mathieson  
David Melnik  
Sadie Moranis  
Sandi Pniauskas  
Sue Roberts  
Jill Robinson  
David Sharpless

**Gastrointestinal:**  
Maggie Bras-*Co-Chair, New Drug Development*  
Strachan Bongard-*Lead Volunteer*  
Jamie Bras-*Lead Volunteer*  
Jason Bras-*Lead Volunteer*

**Genitourinary / Prostate:**  
Jim Fleck-*Co-Chair*  
Joey Tanenbaum-*Co-Chair*  
Marco Muzzo-*Vice Chair*

**Volunteers:**  
Lisa Coristine  
Amir Sperling  
Jackie Taitz  
Jennifer Zelovitsky

**Head & Neck:**  
Kevin Sullivan-*Chair*  
Gerardina Wharton-*Honourary Chair*

**Volunteers:**  
Craig Brown  
Don Cranston  
Tiziano DeSantis  
Bill Estey  
Richard Grimm  
Robert J. McGavin  
Malen Ng  
Ardavan Nozari  
Gordon K. Pape  
Eleanor Pattillo  
Doug Robson  
Steven Swartz  
Robert H. Wharton

**Leukemia, Lymphoma, Myeloma:**  
Philip S. Orsino-*Chair*

**Volunteers:**  
Carlo Baldassarra  
Thomas Ehrlich  
Cindy Leder  
Larry Repar  
Helene Stevens  
Harley Ulster  
Ted Wine  
Riki Zappone

**Lung:**  
Chuck Choksi-*Chair*  
N.E. Kanji-*Vice Chair*  
Wilfred Posluns-*Vice Chair*  
Wendy Posluns-*Vice Chair*  
Susan Rogers-*Vice Chair*  
Lincoln Wong-*Vice Chair*

**Volunteers:**  
Jordan Applebaum  
Howard Brown  
Kimberly Cohen  
George Karayannides  
Shahida Khan  
Reid McKie  
Phyllis Potamianos  
Larry Rosen  
Qamrul H. Siddiqi  
Andrea White

# A Five Year Perspective

Summary of Revenue, Expenditures and Grants  
(Thousands of Dollars)

Revenue	1999	2000	2001	2002	2003
Fundraising	16,071	12,919	19,945	17,133	18,387
Bequests	1,766	1,641	2,943	1,967	1,941
Investments	2,862	3,160	4,457	4,944	4,186
Lotteries	11,185	13,144	16,417	16,936	14,867
Grant from UHN	-----	-----	-----	-----	38,731
<b>Total Revenue</b>	<b>31,884</b>	<b>30,864</b>	<b>43,762</b>	<b>40,980</b>	<b>78,112</b>
Operating Expenses	2,819	3,202	4,004	5,558	5,282
Expense/Revenue %	8.8%	10.4%	9.2%	13.6%	13.4%
<b>Net Revenue</b>	<b>29,065</b>	<b>27,662</b>	<b>39,758</b>	<b>35,422</b>	<b>72,830</b>
<b>Grants</b>					
Building	9,000	2,605	1,386	882	827
Research	8,257	9,271	14,756	21,353	21,128
Education	250	842	986	560	650
Equipment	1,913	2,546	2,527	1,858	1,480
<b>Total Grants</b>	<b>19,420</b>	<b>15,264</b>	<b>19,655</b>	<b>24,653</b>	<b>24,085</b>
<b>Transfer to Fund Balances</b>	<b>9,645</b>	<b>12,398</b>	<b>20,103</b>	<b>10,769</b>	<b>48,745</b>
<b>Fund Balances</b>					
Endowments	36,954	42,058	52,014	61,076	66,543
Restricted	13,144	21,097	31,278	33,268	76,995
Unrestricted	2,735	2,076	2,042	1,759	1,310
	<b>52,833</b>	<b>65,231</b>	<b>85,334</b>	<b>96,103</b>	<b>144,848</b>
Held by University of Toronto	11,814	12,984	12,285	11,561	9,606
<b>Total Capital</b>	<b>64,647</b>	<b>78,215</b>	<b>97,619</b>	<b>107,664</b>	<b>154,454</b>

## University of Toronto Graduate Student Endowment

In 1997 the Foundation negotiated an agreement in which a grant of \$3,300,000 from the Foundation to the University of Toronto was matched equally by the University and the Ontario Government through the Ontario Student Opportunity Trust Fund. This established a \$9,900,000 endowment to be held by the University for the benefit of graduate students studying with University faculty members located at Princess Margaret Hospital and engaged in cancer research.

Complete versions of The Princess Margaret Hospital Foundation's financial statements will be included on our website at: [www.pmfh-uhn.ca](http://www.pmfh-uhn.ca)

To request a copy of our complete financial statements or to make inquiries about this information, please call the foundation office at (416) 946-6560.

# Our Board of Directors

Lionel Robins  
**Chairman**

Keith Ambachtsheer

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The Princess Margaret Hospital Foundation is committed to the ongoing collection, utilization, maintenance, retention and dissemination of information in accordance with the UHN Corporate Privacy Policy, relevant legislation and professional standards.

A draft Foundation Privacy Statement, that serves to outline the rules for the collection, use, disclosure and retention of personal information that is based on ten (10) internationally recognized privacy principles, has been created. To access this or to make privacy related inquiries, please contact Susan Carter at The Princess Margaret Hospital Foundation at 416-946-4554.

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